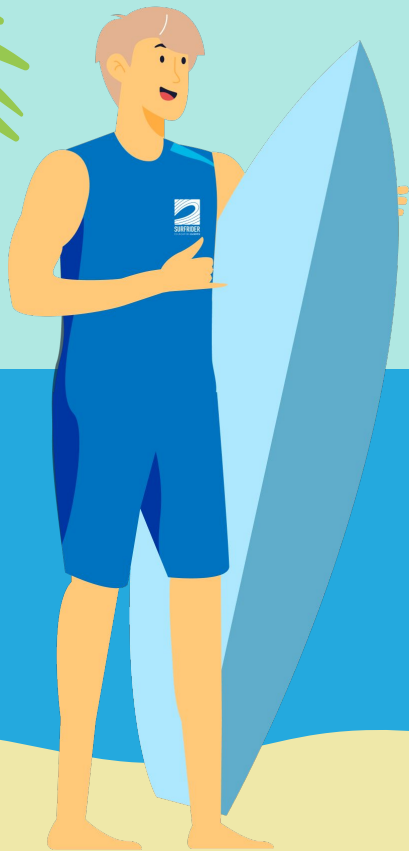




Coastline CHALLENGE

L'EQUIPE



Sarah
UX designer



Antoine
Marketing digital



Erika
UI designer



Owen
Développeur



Tanguy
Communication



01

Présentation
du projet

Pitch



Serious Game, un phénomène en vogue



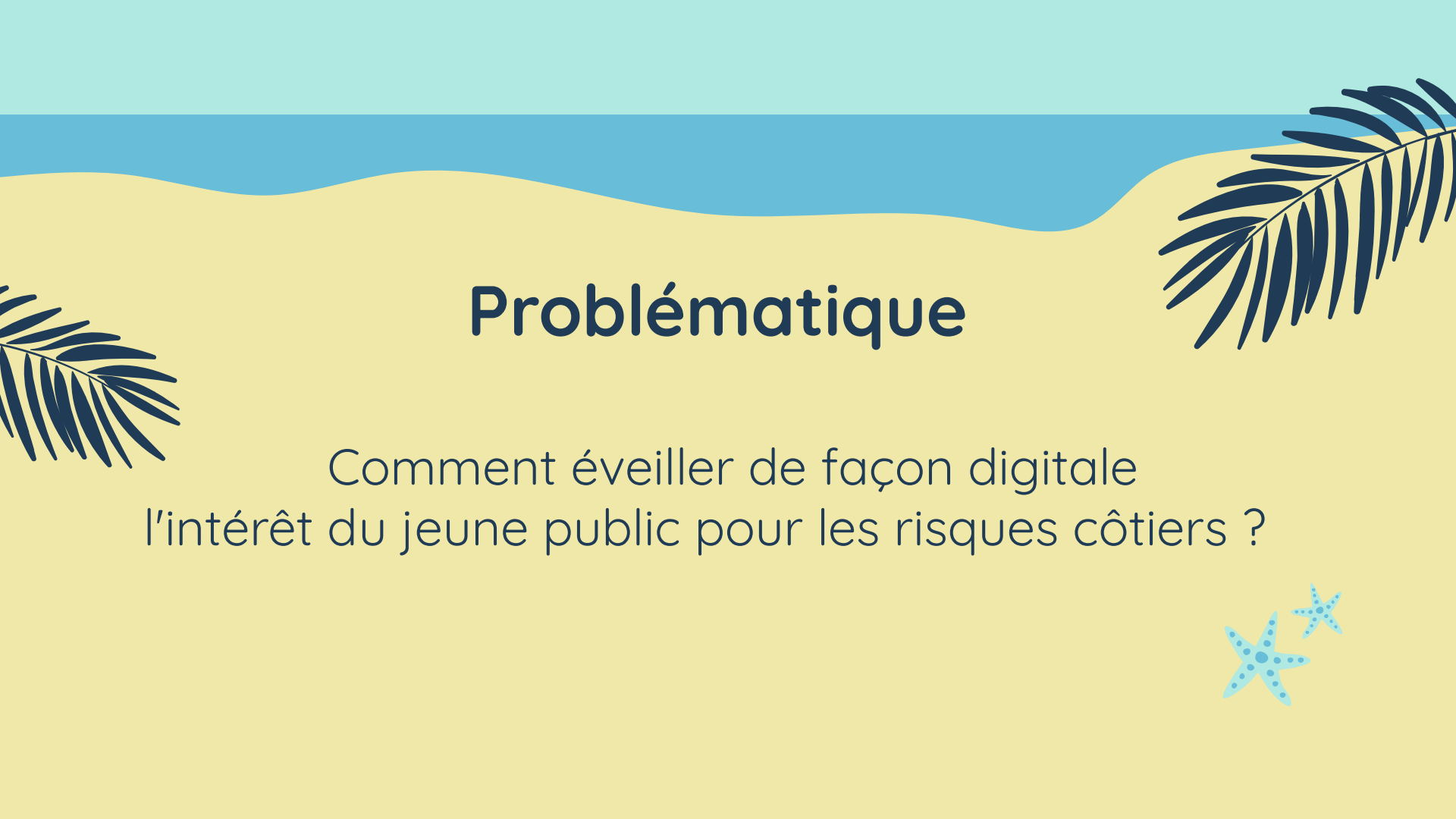
THALES



BNP PARIBAS

L'ORÉAL



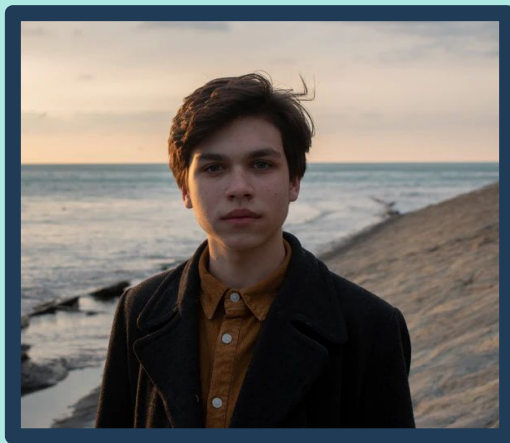


Problématique

Comment éveiller de façon digitale
l'intérêt du jeune public pour les risques côtiers ?

Persona

Matthieu, 13 ans



Persona

Lucie, 39 ans



A tropical-themed background featuring a large yellow sun partially obscured by the number '02'. The sun is positioned in the upper half of the image. Below the sun is a light blue sky with two white, stylized clouds. The lower half of the image is a solid blue band, and the bottom edge is a wavy yellow line representing the horizon. Dark blue palm fronds are visible in the corners: top-left, top-right, bottom-left, and bottom-right.

02

Explication du
jeu

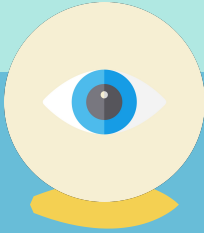
Objectifs



Coastline
CHALLENGE



Vision et intentions



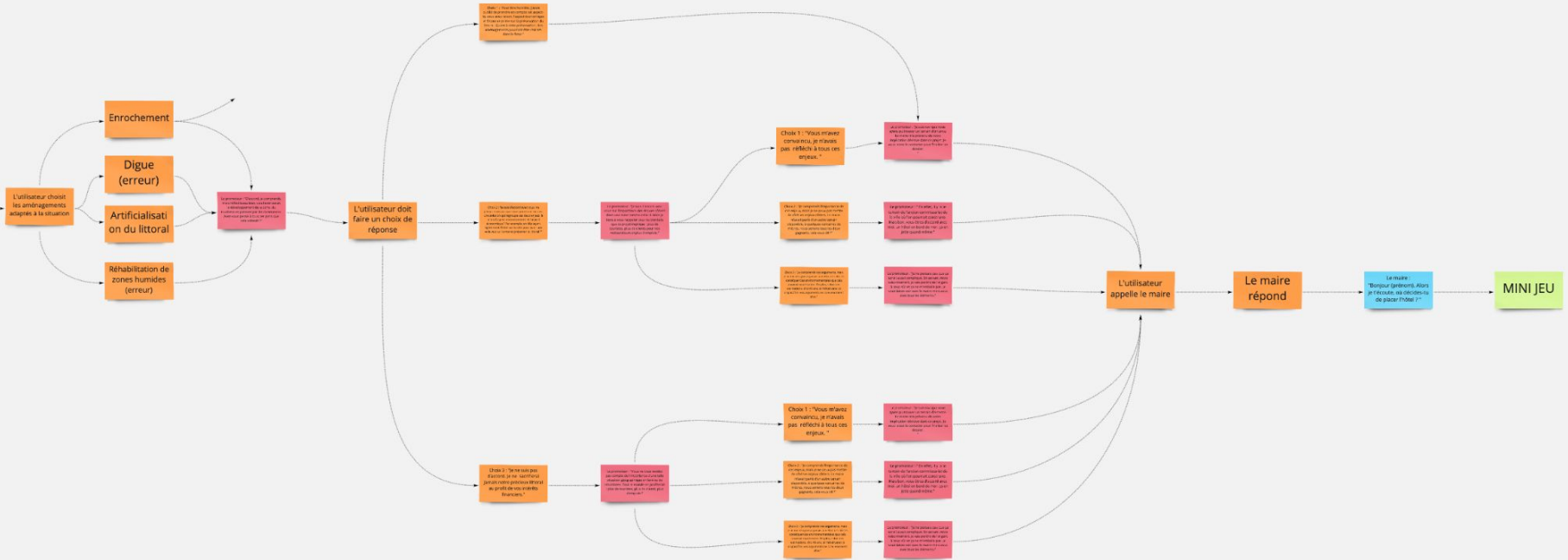
Éveiller l'intérêt de la
cible (utilisateur)



Garder l'aspect
ludique et
coopératif



Donner les informations
clés sur les risques
côtiers



Profils écolo



L'entrepreneur



L'architecte



L'altruiste

Les missions





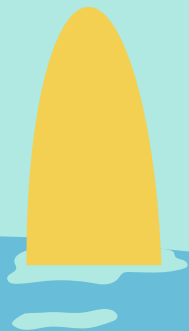
03

Le design
du jeu

Concept



Seul, on change nos habitudes
Soyons côte à côte dans l'action
Ensemble, on peut changer le monde



Identité graphique

Coastline CHALLENGE



0073C0



353F49



Supernett

Supernett

Supernett

ABCDEFGHIJKLMN

OPQRSTUVWXYZ

abcdefghijklmn

opqrstuvwxyz

Advent Pro

Advent Pro

Advent Pro

ABCDEFGHIJKLMN

OPQRSTUVWXYZ

abcdefghijklmnop

qrstuvwxyz

Quicksand

Quicksand

Quicksand

ABCDEFGHIJKLM

NOPQRSTUVWXYZ

abcdefghijklm

nopqrstuvwxyz



Illustrations



Personnages



Le maire



Conservatrice
du littoral



Promoteur
immobilier



Opératrice
De tourisme



Pêcheur

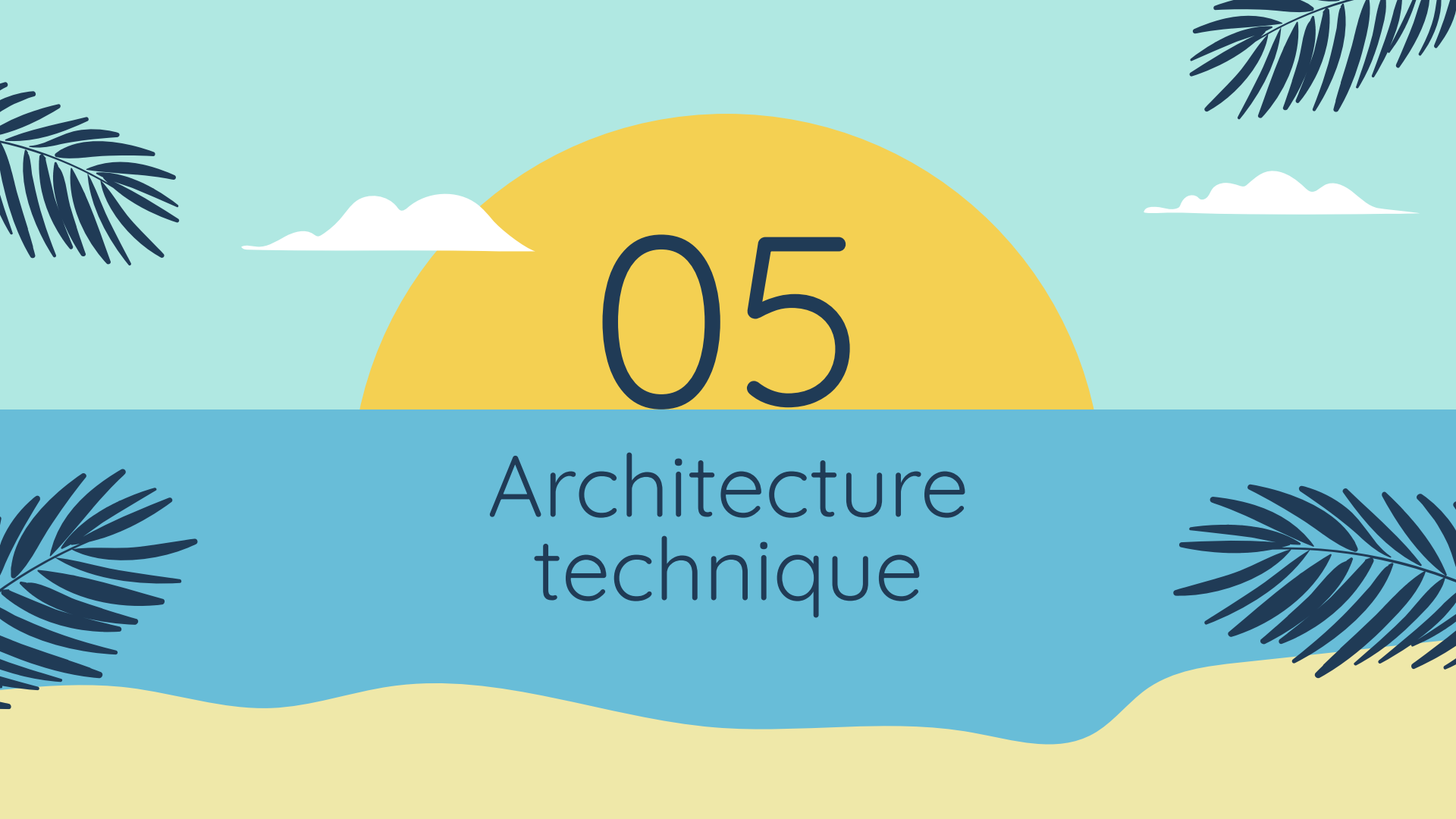


Surfeur



04

Démo du jeu



05

Architecture
technique

Architecture technique





06

Stratégie de
communication

Digital





L'info sur les métiers et les formations

PRÈS DE CHEZ VOUS



UN LIEU D'INFORMATION



**RELÈVE DES
MISSIONS ET
DÉCOUVRE TON
PROFIL ÉCOLO**

VIENT DE PARAÎTRE

■ NOUVELLES CHANCES

SUR LES FILIÈRES

► LES CORDÉES DE LA RÉUSSITE

AU COLLÈGE

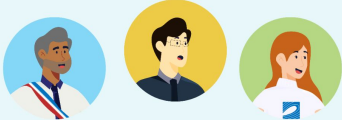
+ TOUTE L'INFO



Physique



Coastline CHALLENGE



Seul, on change nos habitudes
**ENSEMBLE, ON PEUT CHANGER
LE MONDE**

**TOI AUSSI, AIDE NOUS A SAUVER
NOS PLAGES**

Relève des missions et
DECOUVRE TON PROFIL ECOLO



A TOI DE JOUER
<https://fr.oceancampus.eu/>

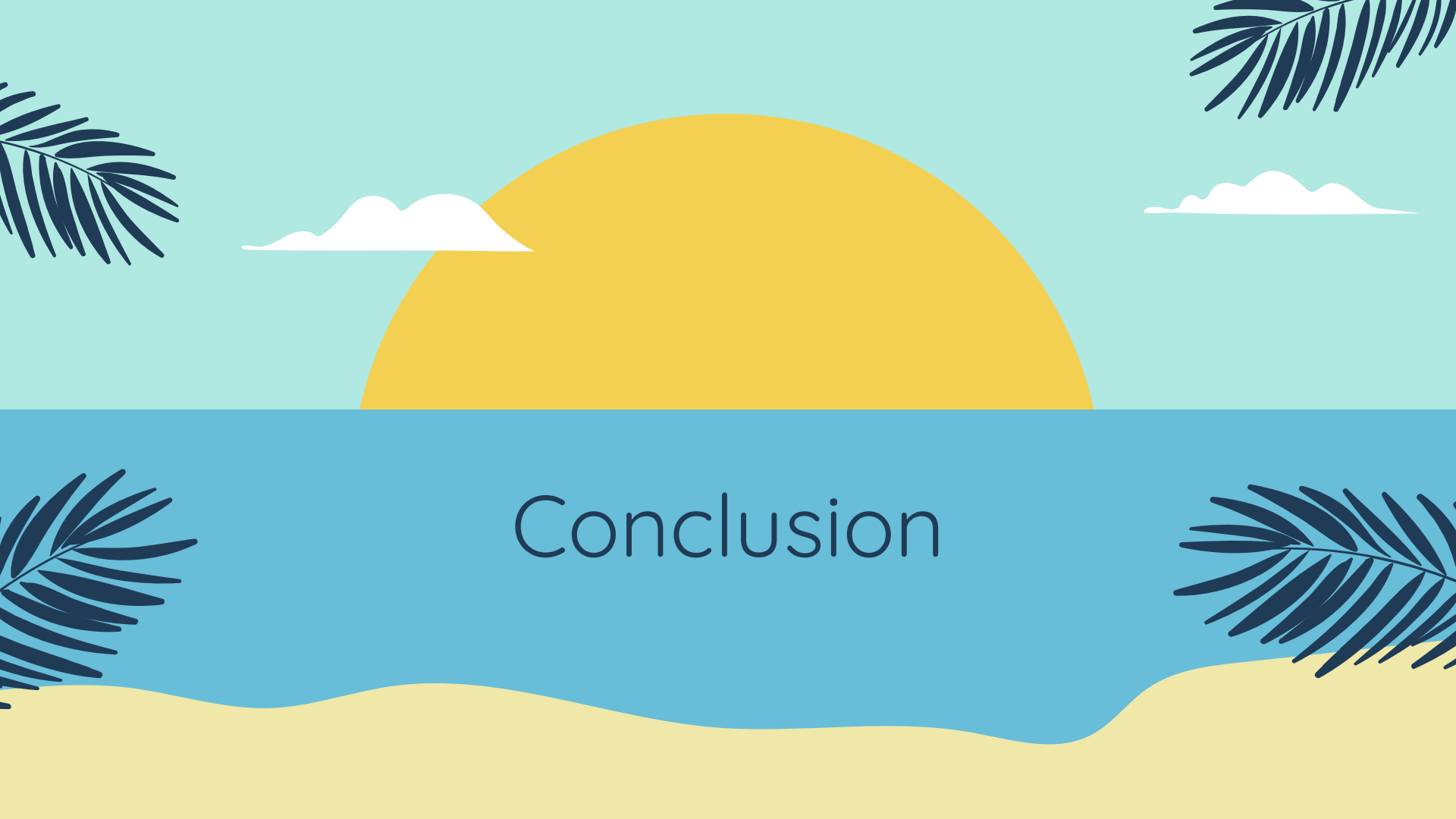
Jeu accessible sur tous les devices



Partenariat


BREITLING
1884



A stylized tropical sunset scene. A large yellow sun is partially obscured by a light blue sky. Two white clouds are visible, one on the left and one on the right. Dark blue palm fronds are in the corners. The bottom half of the image is a solid blue band with the word 'Conclusion' in the center, and a yellow wavy line at the very bottom.

Conclusion



Multilingue

MAJ possibles

Présentiel/Distanciel

Héros de l'histoire

Profil écolo

Réalisme

Collaboratif

Faire ses propres choix



Merci.





XX

Tous les
templates en
dessous

TITRE

blablablab

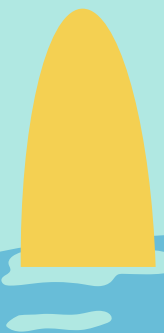
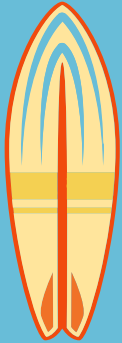


TABLE OF CONTENTS



01

The Company

You can describe
the topic of the
section here



02

Our Services

You can describe
the topic of the
section here



03

Our Clients

You can describe
the topic of the
section here



04

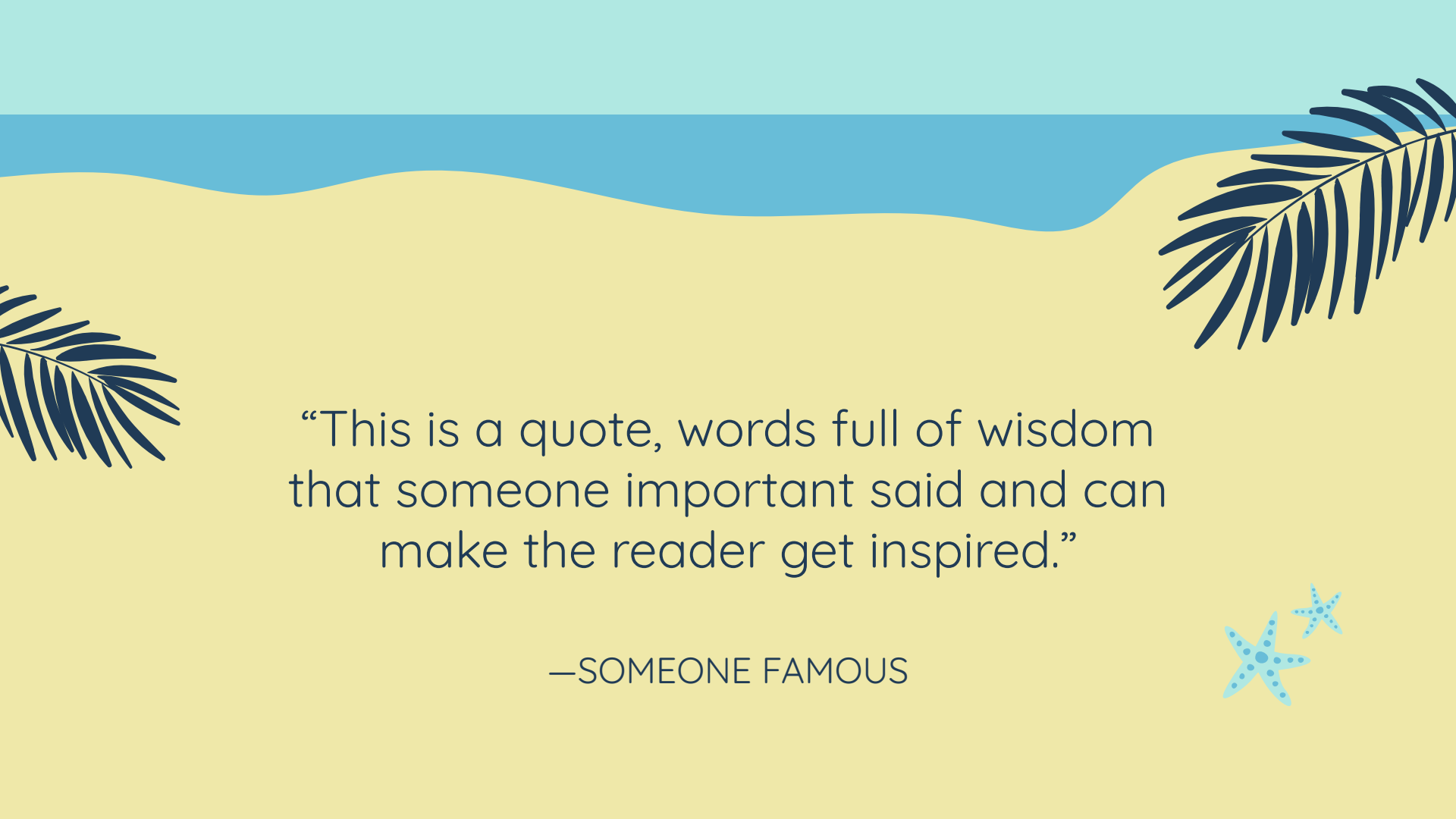
Expected Projection

You can describe
the topic of the
section here

ABOUT US

Mercury is the closest planet to the Sun and the smallest one in the Solar System—it's only a bit larger than the Moon. The name has nothing to do with the liquid metal





“This is a quote, words full of wisdom
that someone important said and can
make the reader get inspired.”

—SOMEONE FAMOUS

OUR LOCATIONS



Find out where all our
companies are located:

MARS

Mars is actually a cold place

VENUS

Venus has a beautiful name

SOMMAIRE



01

Présentation du
projet



02

Direction
artistique



03

Démonstration



04

Architecture
technique



05

Stratégie



OUR SERVICES



MERCURY

Mercury is the closest planet to the Sun

VENUS

Venus is the second planet from the Sun

MARS

Despite being red, Mars is actually a cold place

JUPITER

It's the biggest planet in the Solar System

SATURN

Saturn is composed of hydrogen and helium

NEPTUNE

Neptune is the farthest planet from the Sun

A woman with long blonde hair, wearing a black bikini top, stands in shallow blue ocean water. She is holding a yellow surfboard with a black outline and a blue patterned tail. The surfboard has the text "A PICTURE IS WORTH A THOUSAND WORDS" written on it in a black, sans-serif font. The background shows a rocky coastline with a metal railing on the left and a clear blue sky with white clouds. A large, stylized black palm frond is in the top right corner, and a yellow wavy shape is in the bottom right corner.

A PICTURE IS
WORTH A
THOUSAND
WORDS

TITRE

MARS

blabla

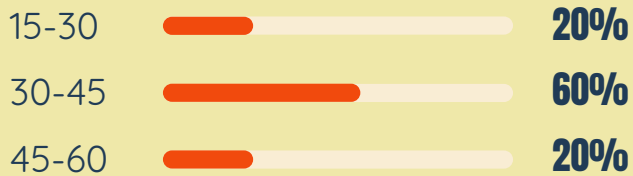
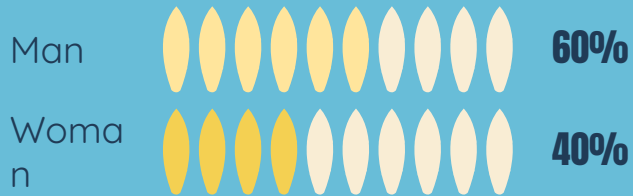


JUPITER

blabla

CUSTOMER PROFILE

GENDER & AGE



PERSONALITY

Mercury is the closest planet to the Sun and the smallest one in the wonderful Solar System:

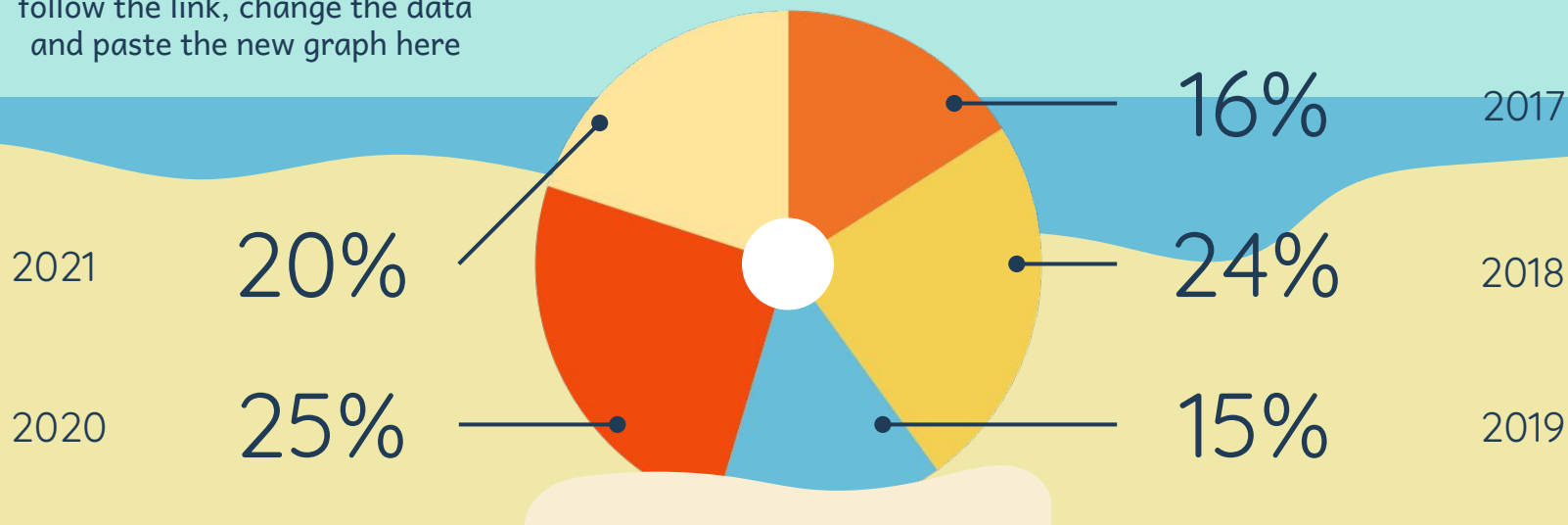
- Cool
- Sportive
- Healthy
- Friendly



OUR NUMBERS BY YEARS



To modify this graph, click on it,
follow the link, change the data
and paste the new graph here



OUR GROWTH

\$88

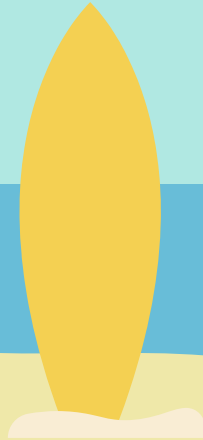
302

New Customers

605

Avg. days on market

Avg. price per unit
6



\$5,600,04

3

Big numbers catch your audience's attention



FUTURE PROJECTS



	DESCRIPTION	PURCHASES	DOS?
MERCURY	Mercury is the smallest planet of them all	\$15,000	✗
MARS	Despite being red, Mars is a cold place	\$12,000	↓
JUPITER	Jupiter is the biggest planet of them all	\$10.00	✗
VENUS	Venus is the second planet from the Sun	\$790	✗

AWESO ME WORDS



CUSTOMER TESTIMONIALS



HELENA JAMES

“Mercury is the closest planet to the Sun and the smallest one”



SUSAN
BONNES

“Despite being red, Mars is a cold place, not hot full of iron oxide dust”



ALICE
PATTERSON

“Venus has a beautiful name and is the second planet from the Sun”



SURFBOARD DESIGN GENERATOR AWARD

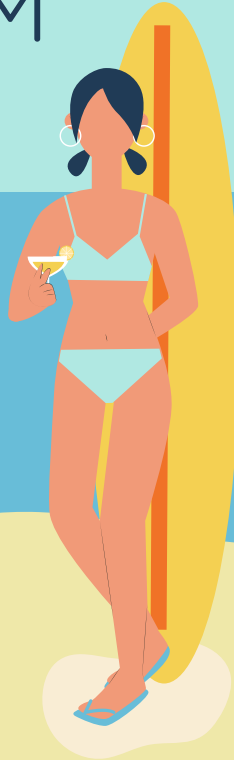
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OUR TEAM

ALICE
KONG
Surfboard
Assistant



JOHN
SILVER
Company
CEO



THANK YOU!

Do you have any questions?

youremail@freepik.com

+91 620 421 838

yourcompany.com

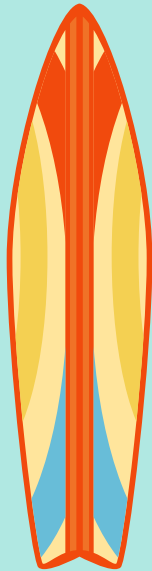
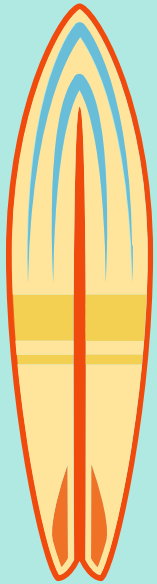


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ALTERNATIVE RESOURCES



ALTERNATIVE RESOURCES



PRESENTATION RESOURCES



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PHOTOS:

- Couple posing with surfboards
- Woman with surfboard at the beach

VECTORS:

- Three colored surfboards on the beach background
- Pack of three abstract surfboard
- Modern surfboards set
- Beach people illustration concept
- Hello summer landing page with surfboard
- Hello summer landing page with man and surfboard
- Beach pattern
- People at the beach
- Colorful surfboard illustrations

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Pana



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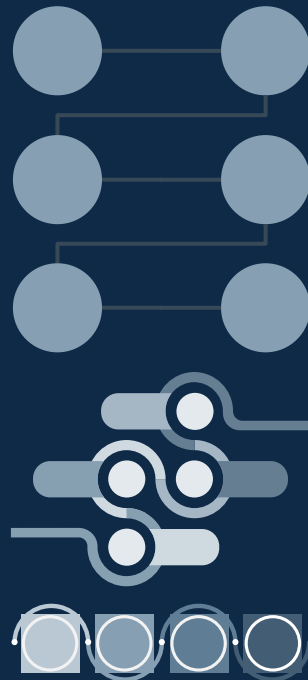
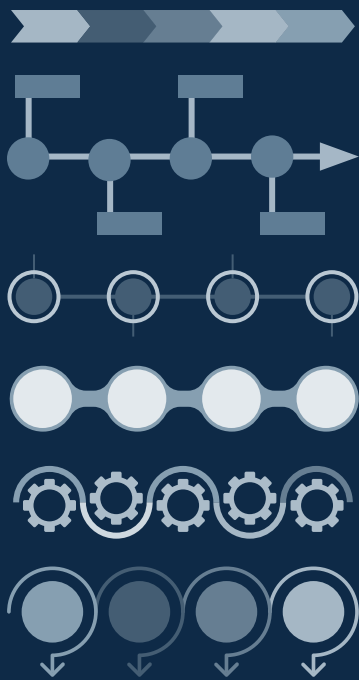
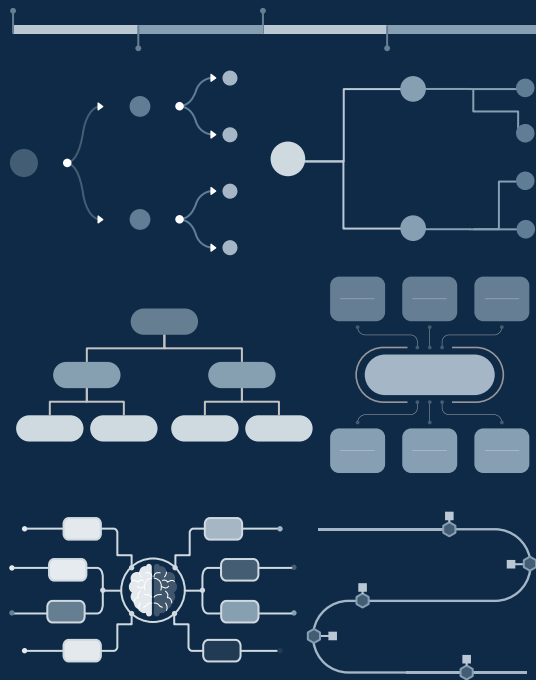
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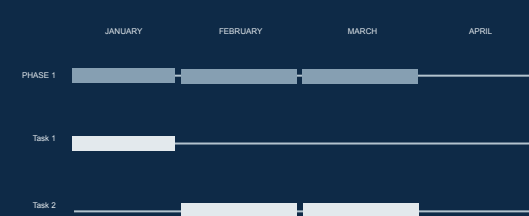
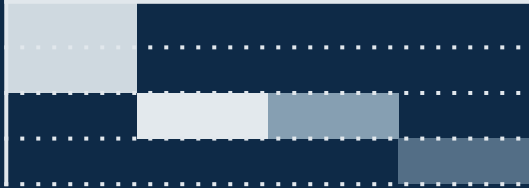
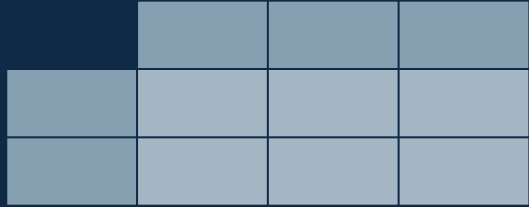
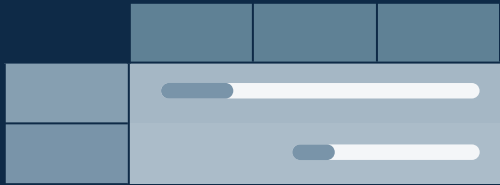
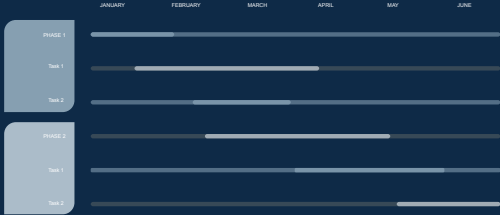
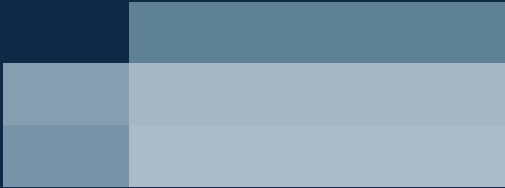
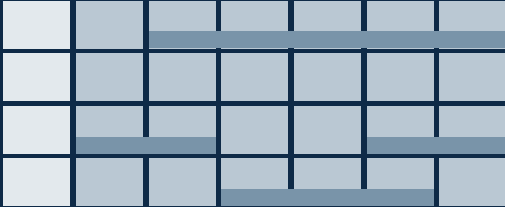
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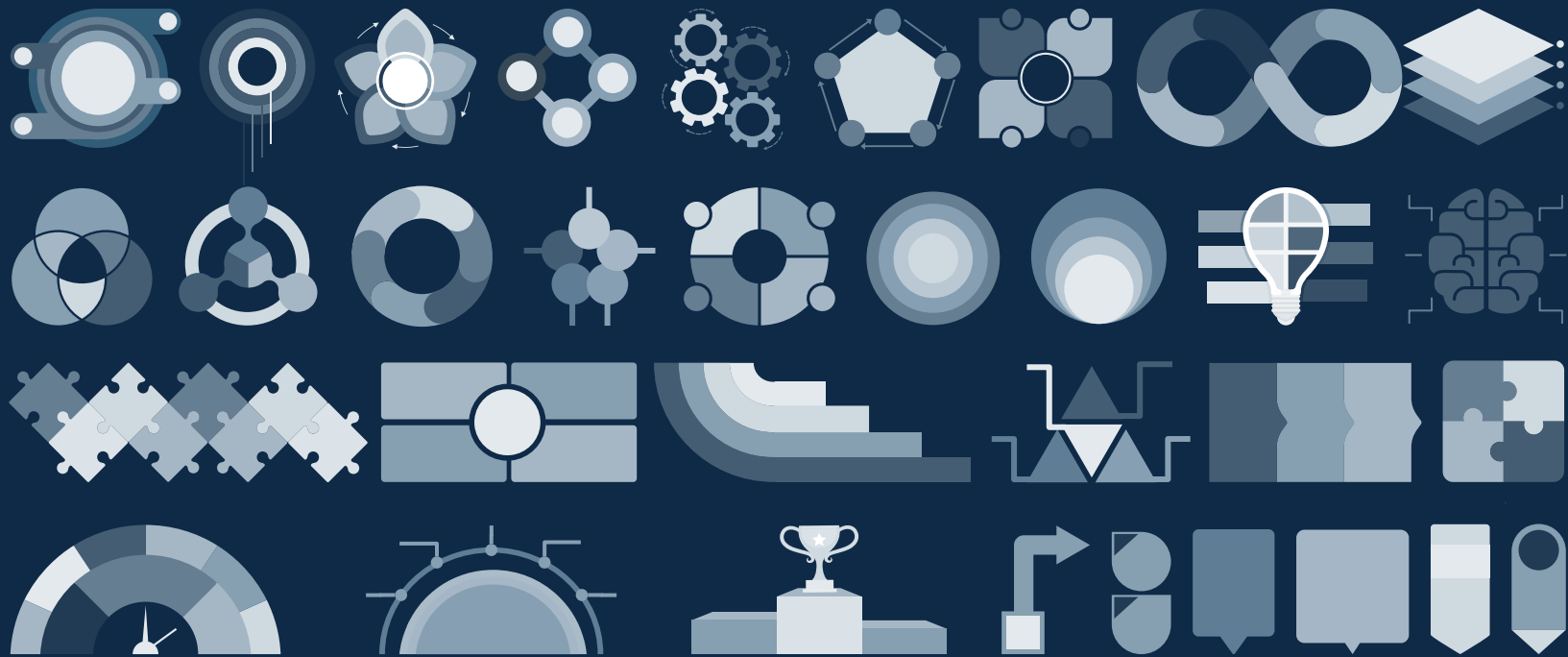
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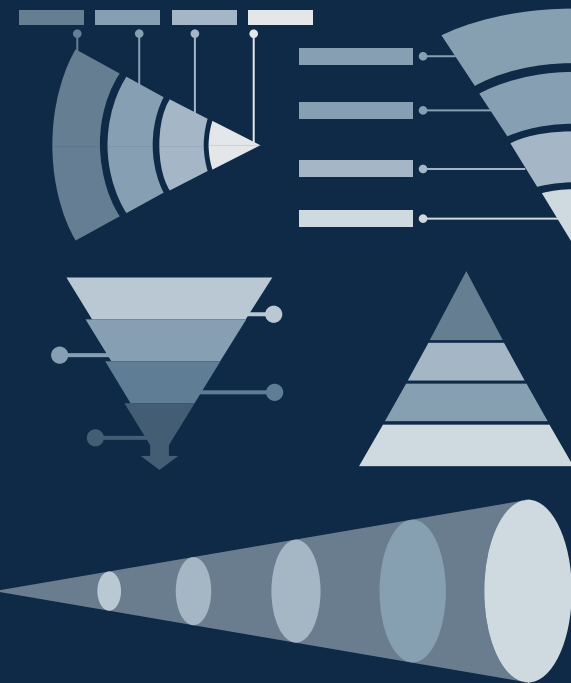
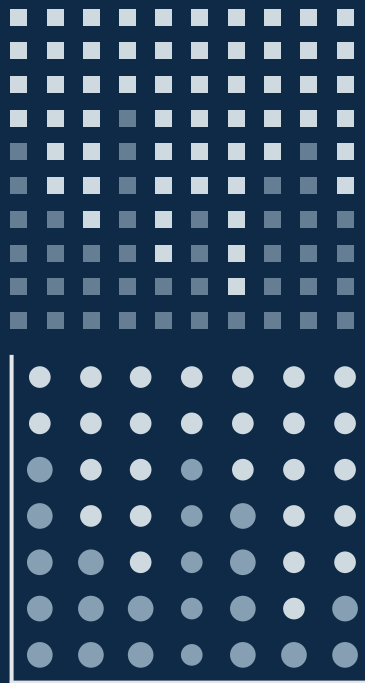












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Nature Icons



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